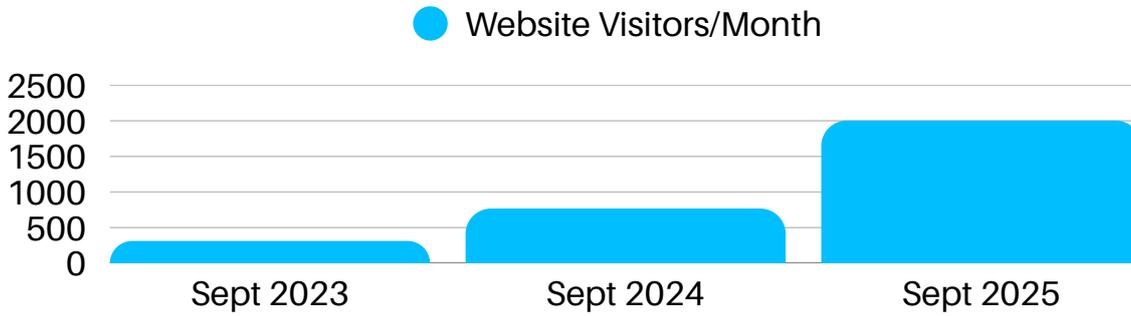
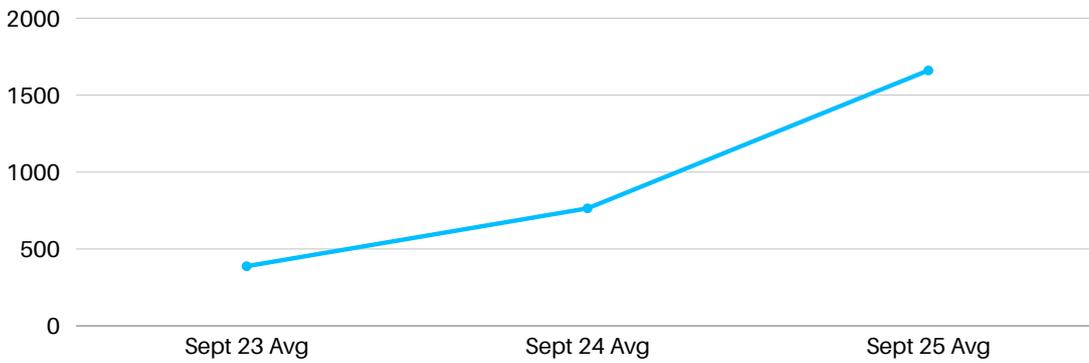


WEBSITE VISITS PER MONTH



CALL VOLUME PER YEAR FROM MAPS



MAPS PERFORMANCE -

Phone Calls 117% ↑

764 Last period 1661 This period

Website clicks 167% ↑

670 Last period 1791 This period

Search views 18989

155% ↑

Maps views 6543

77% ↑

KEYWORDS RANKING IN TOP 3 POSITION

KEYWORDS (1 - 53 OUT OF 53)	URL	SEARCH VOL.	SEP-01	MAR-04
emergency pediatric dentist	138	6.6K	42	1 91 = 41
emergency pediatric dentist near me	64	2.9K	52	1 91 = 51
Laser Tongue Tie Near Me	43	10	- 93	1 = 99
Infant Tongue Tie Solution Near Me	81	0	-	1 = 99
Child Sleep Apnea Solution Near Me	87	0	-	1 = 99
Emergency Child Dentist Near Me	62	0	38	1 91 = 37
Airway Focused Dentist	164	90	6	1 91 = 5
Child Airway Dentist Near Me	99	0	1 91	1
Child Dental Infection Near me	89	0	-	1 = 99
kids airway dentist	63	0	No data	1
kids airway dentist near me	82	0	No data	1
Infant frenotomy near me	112	70	No data	1 02



TRANSACTIONAL DENTAL



Practice: Evergreen Pediatric & Airway Dentist

Location: Kirkland, WA

Focus: Pediatric Dentist, Airway, Tongue Tie

OVERVIEW

Evergreen Pediatric & Airway Dentistry has a long term vision to dominate the organic market so they partnered with Transactional Dental's Patient Magnet Engine™. They have invested in a long term strategy that pays them back month after month with new patients from near and far. This case study shows how strategic keyword targeting, Google Maps optimization, and on-site coding improvements translated into measurable patient opportunities.

1 Website Coding & Optimization

Targeted service pages for pediatric, tongue tie, frenectomy etc.. Consistent content and page coding for for transactional keywords.

2 GMB Optimization

Improved citations, reviews, and local content. Optimized listing, products, services and consistent updates.

3 AI Signals and Optimization

Increased AI searchability for GMB and Organic website listing from transactional keyword searches. and increase visibility

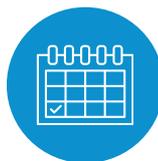
KEY RESULTS

- **Page One Domination:** 172 keywords ranking on page one of Google in 5 cities. From 300 to 2000+ visitors/month
- **Top 3 Map Pack:** "Best Pediatric Dentist Near me", "Frenectomy Near me" and Many others
- **Engagement Lift:** 18% increase in phone calls & 66% increase in website clicks from Google Maps.

PERFORMANCE HIGHLIGHTS

Keyword	Sept 2023	Sept 2025
Emergency Pediatric Dentist Near Me	#42 Organic	#1 Organic #1 Maps
Infant Frenectomy Near Me	Not Ranked	#1 Organic #2 Maps
Laser Tongue Tie Near Me	Not Ranked	#1 & #5 Organic
Pediatric Dentist Near Me	Not Ranked	#4 Organic #2 Maps

WHY THIS MATTERS



Patients searching "near me" are ready to book today.



Ranking top 3 in Google Maps means phones ringing first at this office



High-volume keywords bring tens of thousands of impressions monthly.