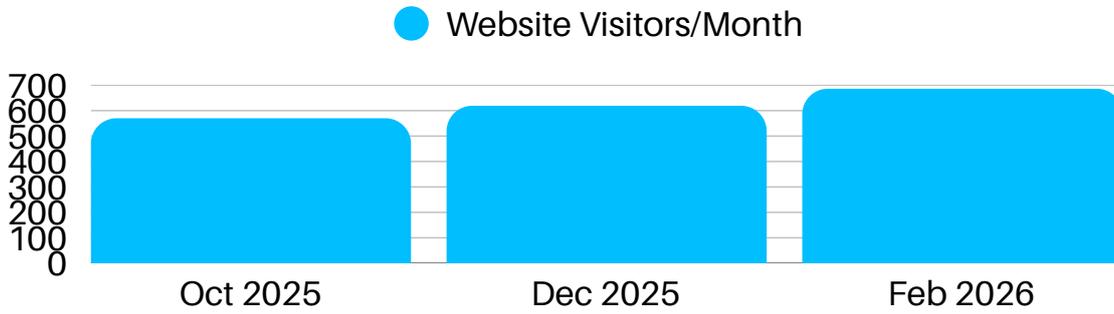
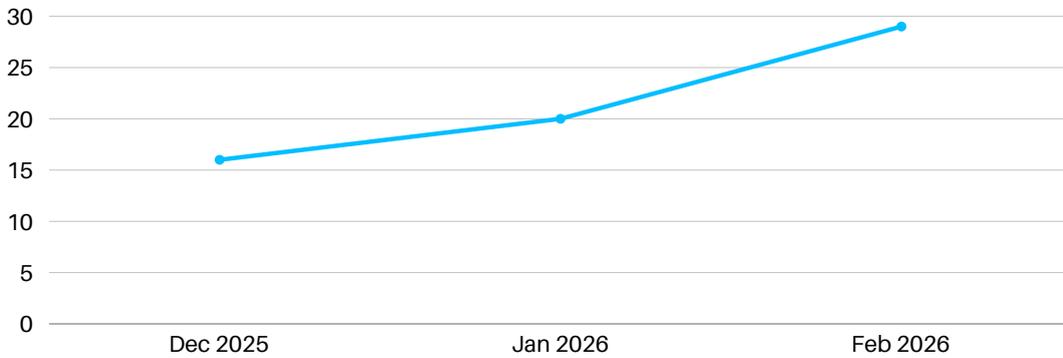


WEBSITE VISITS PER MONTH



NEW PATIENT CALLS FROM ORGANIC SOURCES



MAPS PERFORMANCE -

Phone Calls 132% ↑

749 Last period 1737 This period



Website clicks 81% ↑

796 Last period 1440 This period



Search views 25439

109% ↑

Maps views 3247

57% ↑

KEYWORDS RANKING IN TOP 3 POSITION

KEYWORDS (1 - 86 OUT OF 86)	URL	SEARCH VOL.	FEB-04	FEB-24
› Dentist near me	5	1.8M	1 9 2	1 9 2
› Dentists Near Me	3	165K	1	1 9 2
› Implants Near Me	3	96.2K	2	1 ~ 1
› dental implants near me	3	110K	1	1 9 2
› cosmetic dentistry near me	3	33.1K	2 9 3	1 9 2 ~ 1
› porcelain veneers near me	5	590	12 9 1	1 9 1 ~ 11
› full mouth dental implants near me	3	40	48	1 ~ 47
› tooth implant near me	3	150	-	1 9 3 ~ 99
› dentist for implants near me	5	150	1	1
› implants dental near me	2	150	2 9 3	1 ~ 1
› implant dental near me	5	150	2	1 9 3 ~ 1
› tooth implants near me	2	140	-	1 ~ 99



TRANSACTIONAL DENTAL

KEY RESULTS



- Organic Web Traffic improved by 20% in 3 months with proper keyword focus.
- **Page One Domination:** 59 keywords ranking on page one of Google in 5 cities. SEO Click value increased 300% over same period!
- **Top 3 Map Pack:** "Dentist Near me", "Best Cosmetic Dentist Near Me" and Many others
- **Engagement Lift:** Search Views for Maps more than doubled & 79% increase in website clicks from Google Maps.

PERFORMANCE HIGHLIGHTS



Keyword	Nov 2025	Feb 2026
Dentist Near Me	#58 Organic	#1 Organic #2 Maps
Porcelain Veneers Near Me	#11 Organic	#1 Organic #1 Maps
Dentist for Implants Near Me	#36 Organic	#1 Organic
Best Cosmetic Dentist Near Me	#23 Organic	#2 Organic #1 Maps

Ridge Dental Care

Practice: Ridge Dental Care

Location: Munster, IN

Focus: Tooth Implant Near Me,, Veneers, Dental Implant Near Me

OVERVIEW

Ridge Dental Care wanted to grow their long term organic market so they partnered with Transactional Dental's Patient Magnet Engine™ They have invested in a long term strategy that pays them back month after month with new patients from near and far. This case study shows how strategic keyword targeting, Google Maps optimization, and on-site coding improvements translated into measurable patient opportunities already after about 3 months.

1

Website Coding & Optimization

Targeted service pages for Dentist Near me, Veneers, Cosmetic Dentist etc.. Consistent content and page coding for for transactional keywords.

2

GMB Optimization

Improved citations, reviews, and local content. Optimized listing, products, services and consistent updates.

3

AI Signals and Optimization

Increased AI searchability for GMB and Organic website listing from transactional keyword searches. and increase visibility

WHY THIS MATTERS



Patients searching "near me" are ready to book today.



Ranking top 3 in Google Maps means phones ringing first at this office



High-volume keywords bring tens of thousands of impressions monthly.