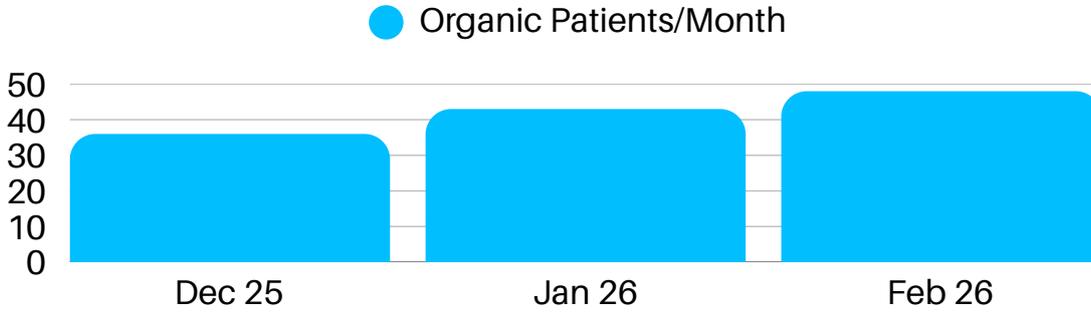
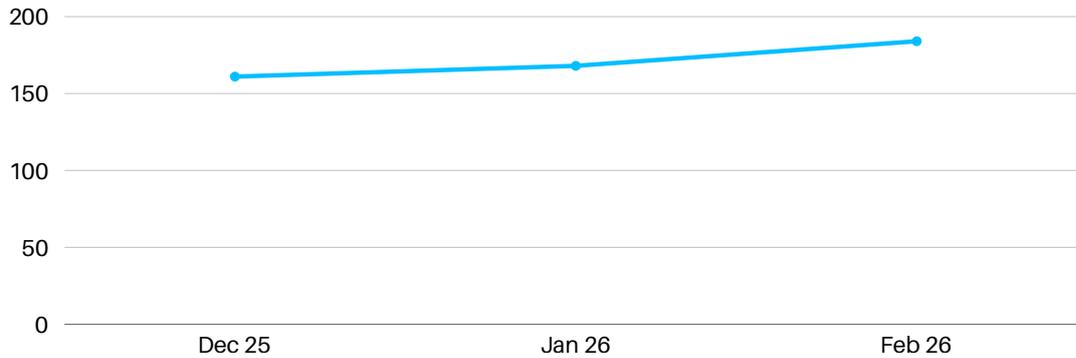


ORGANIC PATIENTS



CALL VOLUME



MAPS PERFORMANCE -



KEYWORDS RANKING IN TOP 3 POSITION

KEYWORDS (1 - 64 OUT OF 64)	URL	SEARCH VOL.	SEP-04	FEB-23
best cosmetic dentist near me	38	220	69	2 ^ 67
top cosmetic dentist near me	39	590	69	2 ^ 67
smile makeover near me	23	10	-	2 ^ 98
dentists cosmetic near me	31	10	-	3 ^ 97
veneers near me	7	18.1K	-	3 ^ 97
top rated cosmetic dentist near me	38	590	-	3 ^ 97
smile makeover	69	6.6K	-	3 ^ 97
advanced cosmetic dentistry	12	10	-	5 ^ 95
clear aligners near me	23	190	No data	5
fast smile makeover	18	40	-	6 ^ 94



TRANSACTIONAL DENTAL



Practice: The Dental Retreat-TX
Location: Katy, TX
Focus: Cosmetic Dentistry, Smile Makeovers, Veneers

OVERVIEW

In just 5 months, The Dental Retreat TX partnered with Transactional Dental’s Patient Magnet Engine™ to dominate page one of Google for high-value search terms. This case study shows how strategic keyword targeting, Google Maps optimization, and on-site coding improvements translated into measurable patient opportunities.

HOW WE DID IT: PATIENT MAGNET ENGINE™

- Website Coding & Optimization**
Targeted service pages for cosmetic, veneers, smile makeover etc. Consistent content and page coding for for transactional keywords.
- GMB Optimization**
Improved citations, reviews, and local content. Optimized listing, products, services and consistent updates.
- AI Signals and Optimization**
Increased AI searchability for GMB and Organic website listing from transactional keyword searches. and increase visibility

KEY RESULTS IN 150 DAYS

- New Patient Bookings:** 188 organic patients over the 5 month period from organic.
- Page One Domination:** 17+ keywords ranking on page one of Google. (from 99 to 377 KW overall!)
- Top 3 Map Pack:** “Dentist Near Me” and “Family Dentist Near Me” & “Dental Implants Near Me.”
- Engagement Lift:** 18% increase in phone calls & 66% increase in website clicks from Google Maps.

PERFORMANCE HIGHLIGHTS

Keyword	Sept 2025	Feb 2026
Best Cosmetic Dentist Near Me	#69 Organic	#2 Organic
Smile Makeover	Not Ranked	#3 Organic #2 Maps
Veneers Near Me	Not Ranked	#3 Organic
Smile Makeover Near Me	Not Ranked	#3 Organic, #2 Maps

WHY THIS MATTERS



Patients searching “near me” are ready to book today.



Ranking top 3 in Google Maps means phones ringing first at this office



High-volume keywords bring tens of thousands of impressions monthly.