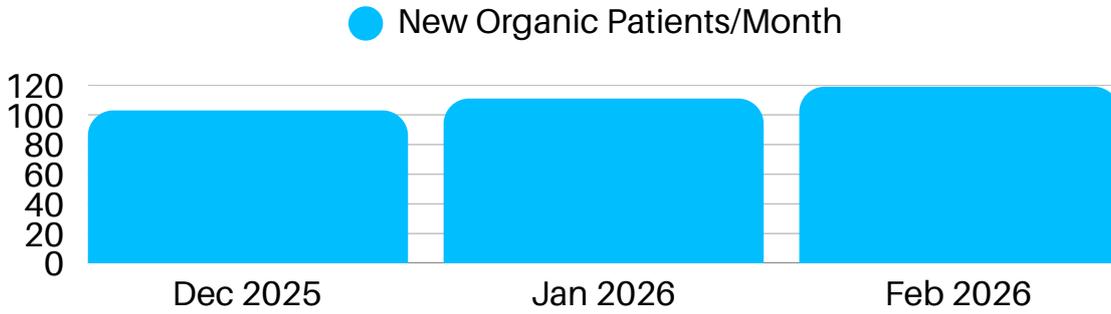
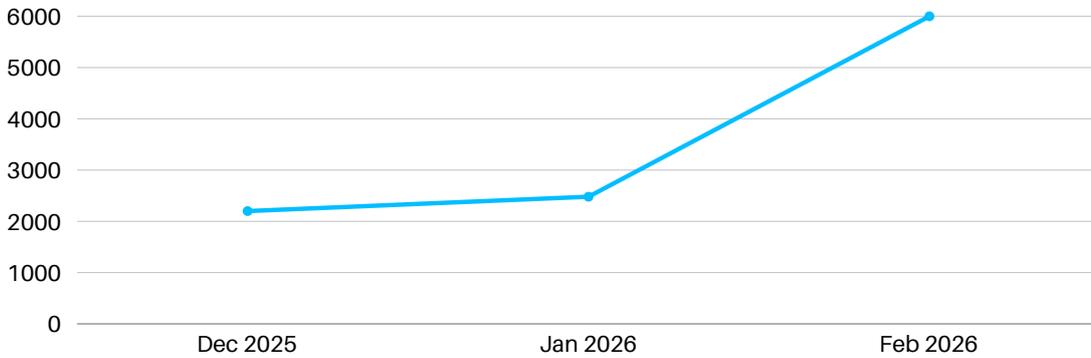


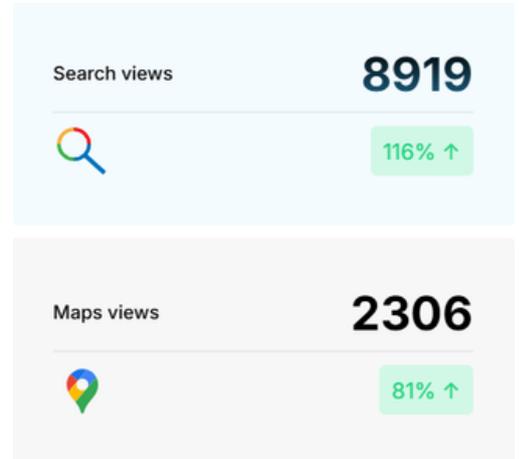
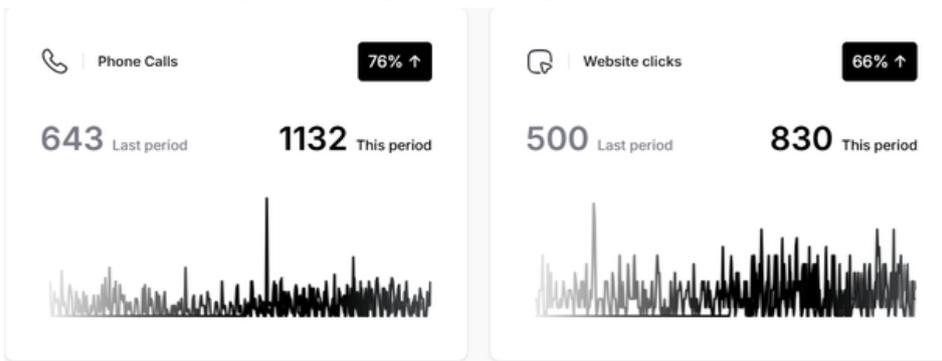
WEBSITE VISITS PER MONTH



ORGANIC TRAFFIC VALUE-- INCREASE OVER 3 MONTHS!



MAPS PERFORMANCE -



KEYWORDS RANKING IN TOP 3 POSITION

KEYWORDS (1 - 78 OUT OF 78)	URL	SEARCH VOL.	DEC-04	MAR-06
invisalign dentists	9	0	5	2 ^ 3
invisalign dentist near me	11	110	15	3 ^ 3 ^ 12
dentist invisalign near me	12	170	4	3 ^ 3 ^ 1
veneers dentist near me	5	60	10	5 ^ 3 ^ 5
general dentistry near me	5	480	14	6 ^ 8
dental veneers near me	4	990	14	6 ^ 8
dentist for implants near me	10	330	7	6 ^ 1
best cosmetic dentists near me	8	10	10 ^ 3	6 ^ 3 ^ 4
Family Dentist	5	22.2K	-	7 ^ 93
cosmetic dentistry near me	3	33.1K	16	7 ^ 9
invisalign near me	5	22.4K	8	7 ^ 1



TRANSACTIONAL DENTAL

KEY RESULTS



- Organic Phone Calls by 160% and bookings by 123% in a 3 month period with proper plan.
- Page One Domination: SEO Click value increased by 172% over 3 month period!
- Top 3 Map Pack: "Invisalign Dentist Near Me", "Veneers Dentist Near Me" & "Best Cosmetic Dentist Near Me among others.
- Engagement Lift: 5 times more clicks on key transactional terms in 3 months--from 12 to 60 on "Best Teeth Whitening Near Me" as an example.



Practice: Winn Smiles

2 Locations: Cleveland & Chattanooga, TN

Focus: Invisalign, Veneers, Cosmetic Dentist, Emergency

OVERVIEW

Winn Smiles wanted to grow their long term organic market so they partnered with Transactional Dental's Patient Magnet Engine™. They have invested in a long term strategy that pays them back month after month with new patients from near and far. This case study shows how strategic keyword targeting, Google Maps optimization, and on-site coding improvements translated into measurable patient opportunities already after about 3 months.

PERFORMANCE HIGHLIGHTS



Keyword	Dec 2025	Feb 2026
Invisalign Dentist Near Me	#15 Organic	#3 Organic #3 Maps
Veneers Dentist Near me	#10 Organic	#5 Organic #3 Maps
Best Teeth Whitening Near Me	#25 Organic	#5 Organic
Emergency Dentist Near Me	#25 Organic	#10 Organic

1

Website Coding & Optimization

Targeted service pages for cosmetic, emergency, and aligners. Consistent content and page coding for for transactional keywords.

2

GMB Optimization

Improved citations, reviews, and local content. Optimized listing, products, services and consistent updates.

3

AI Signals and Optimization

Increased AI searchability for GMB and Organic website listing from transactional keyword searches. and increase visibility

WHY THIS MATTERS



Patients searching "near me" are ready to book today.



Ranking top 3 in Google Maps means phones ringing first at this office



High-volume keywords bring tens of thousands of impressions monthly.